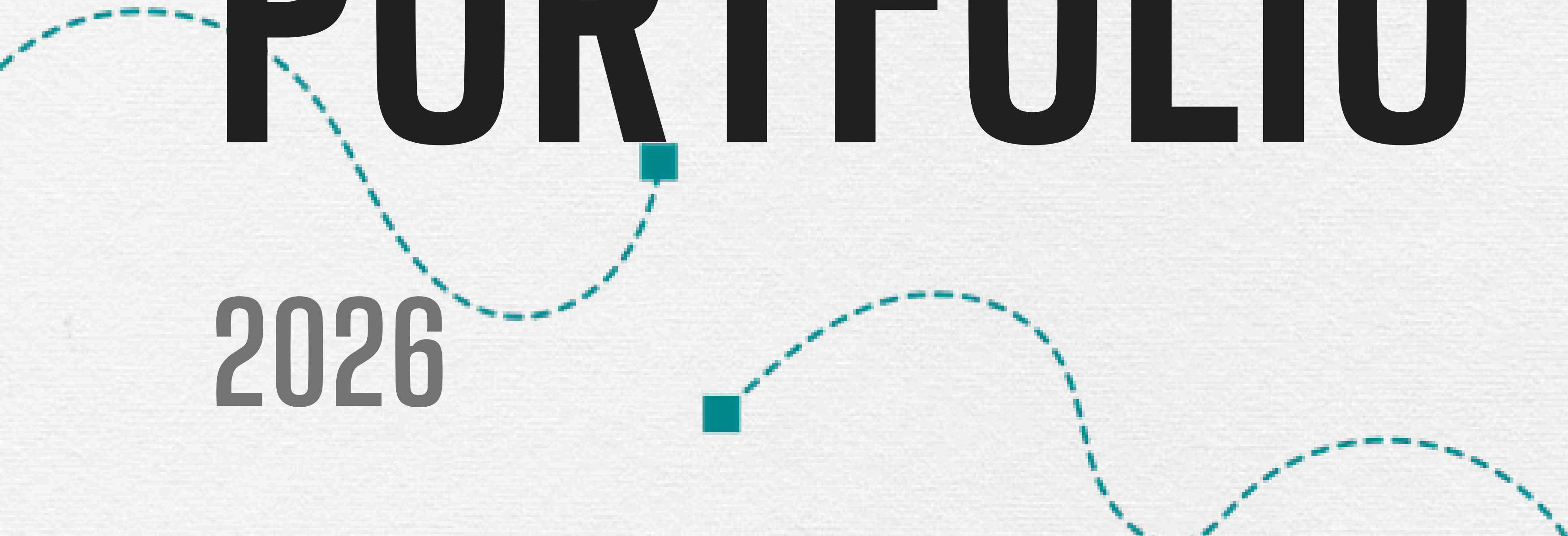


Aimen Qureshi

PORTFOLIO

2026



ABOUT ME

Hi, I'm **Aimen Qureshi**,

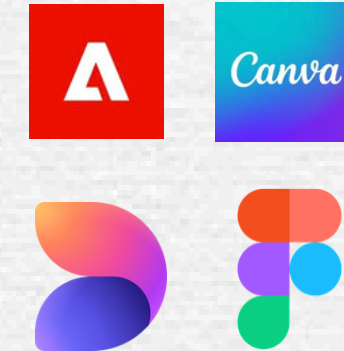
A designer who has been making things since childhood. Art and craft were my first language, and creativity has always been the way I see and explain the world. That love of creating something new is what led me into graphic design, where I turn ideas into visuals that connect with people. Over five years, I've designed brand identities, social media content, books, event materials, and videos for real estate, hospitality, nonprofit, and consumer brands. Today I lead design and communication for six organizations, and I still approach every project the way I did as a child with a blank page: with curiosity and a wish to make something that wasn't there before.



TOOLS

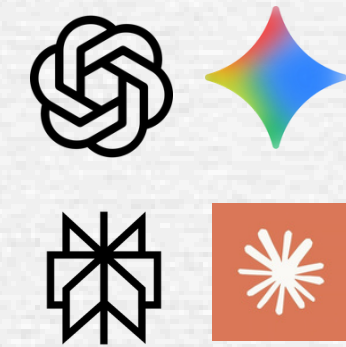
DESIGN SOFTWARE:

- Adobe Photoshop
- Adobe Illustrator
- Canva
- Microsoft Designer
- Figma
- Adobe Express



AI-ASSISTED IDEATION AND RESEARCH:

- ChatGPT
- Claude
- Gemini
- Perplexity
- Flow



VIDEO EDITING FOR SOCIAL & DIGITAL CHANNELS

- Canva
- Capcut



As a Designer



EXPERTISE

Design Skills

- Branding: Logos and visual identities
- Social Media and Campaigns: Graphics, content, and calendars
- Print and Events: Books, brochures, standees, and banners
- Video and Presentations: Edited videos and presentation design



Core Values:

CREATIVITY

COLLABORATION

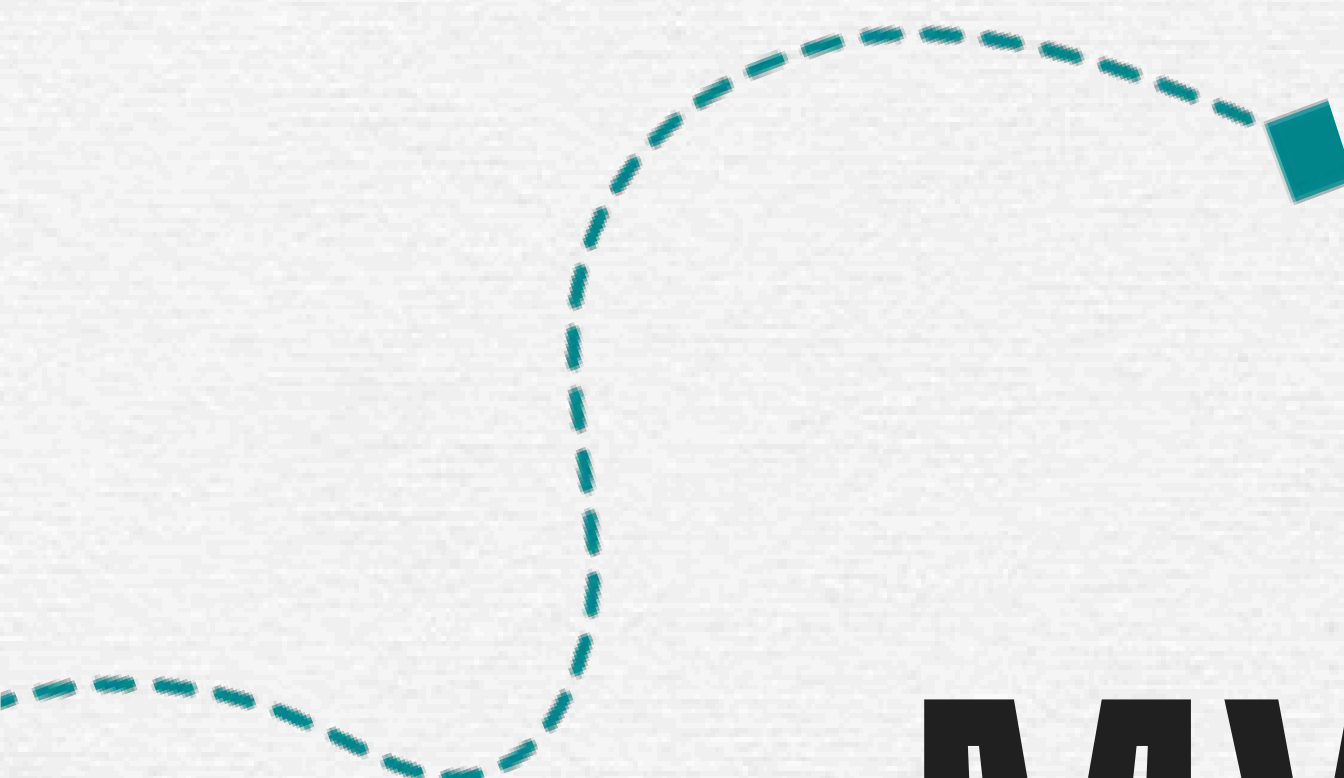
ADAPTABILITY

ATTENTION TO DETAILS

DESIGN AESTHETICS

PRIORITIZATION & DEADLINE MANAGEMENT

MULTITASKING



Collaborating for Success

MY PROCESS



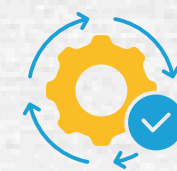
Discovery

In-depth consultation to understand your goals.



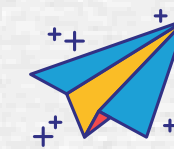
Ideation

Brainstorming creative concepts
Tailored to your vision.



Execution

Crafting high-quality
designs with precision.



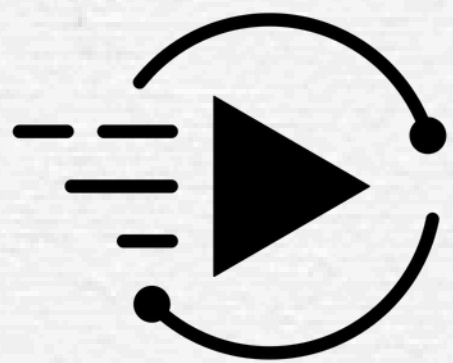
Delivery

Ensuring timely completion
with all necessary assets.

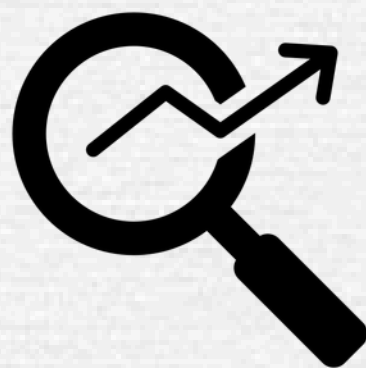
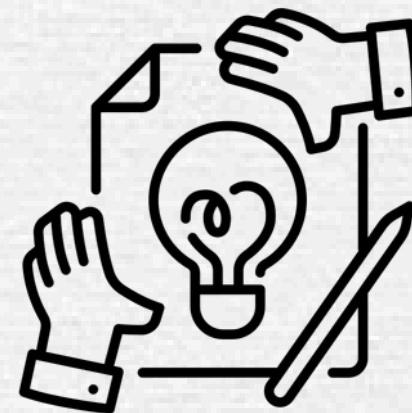
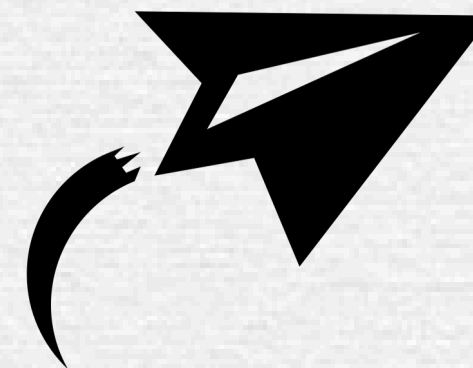
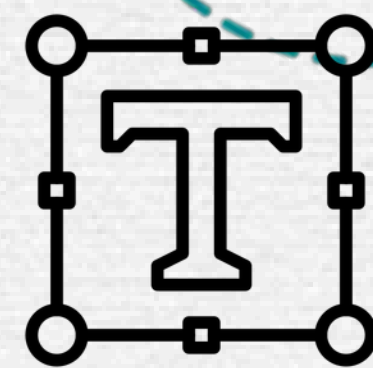
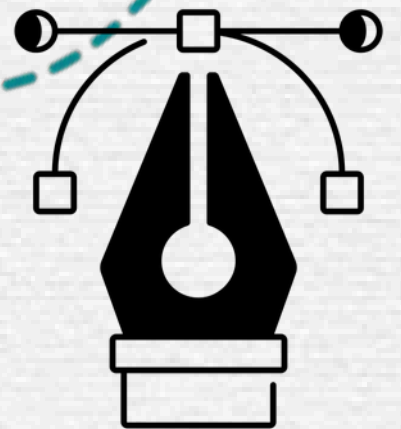
Discover My Creativity



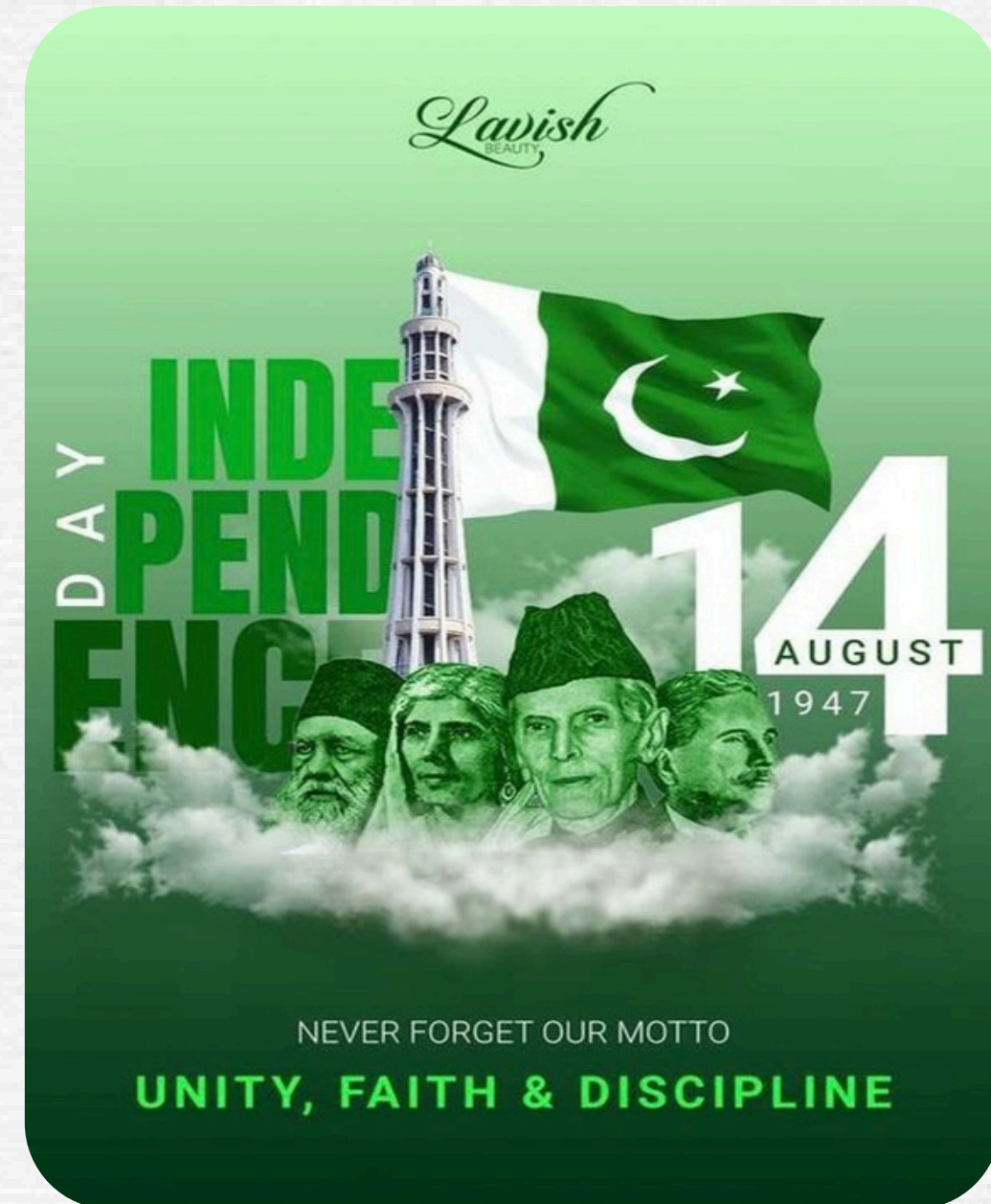
Design Catalogue



Aa



Social Media ↘



Lavish Beauty

Social Media ↘



WESTGATE PIZZA OVEN

Westgate One

Any Large Pizza
4 Pcs Garlic Bread
4 Pcs Chicken Wings
1 Bottle of Drink

15% off

ORDER NOW
£23.50

Follow Us On
f i d

Save Money | Order Online
www.westgatepizza.co.uk

Find Us On
Just Eat Deliveroo Uber Eats

The poster features a large pizza, a basket of chicken wings, and a bottle of Pepsi on a wooden surface. A red curved banner on the left contains the text 'Westgate One' and the list of items. A '15% off' tag is placed over the wings. The bottom section includes a QR code, the website URL, and delivery partner logos.



WESTGATE PIZZA OVEN

BURGER Meal 3

Chicken Burger,
Chips & Drink

£9.30

15% OFF

+ CHEESE
£9.60

Follow Us On
f i d

Save Money | Order Online
www.westgatepizza.co.uk

Find Us On
Just Eat Deliveroo Uber Eats

The poster shows a chicken burger, a box of chips, and a can of Pepsi. The text 'BURGER Meal 3' is written vertically on the left. The price '£9.30' is prominently displayed in the center, with a '15% OFF' tag. An option for '+ CHEESE' for '£9.60' is shown in a white box at the bottom right. The footer contains a QR code, website URL, and delivery partner logos.



WESTGATE PIZZA OVEN

Home Alone

Any Medium Pizza
4 Pcs Garlic Bread
4 Pcs Chicken Dippers
1 Can of Drink

15% OFF

ORDER NOW
£19.00

Follow Us On
f i d

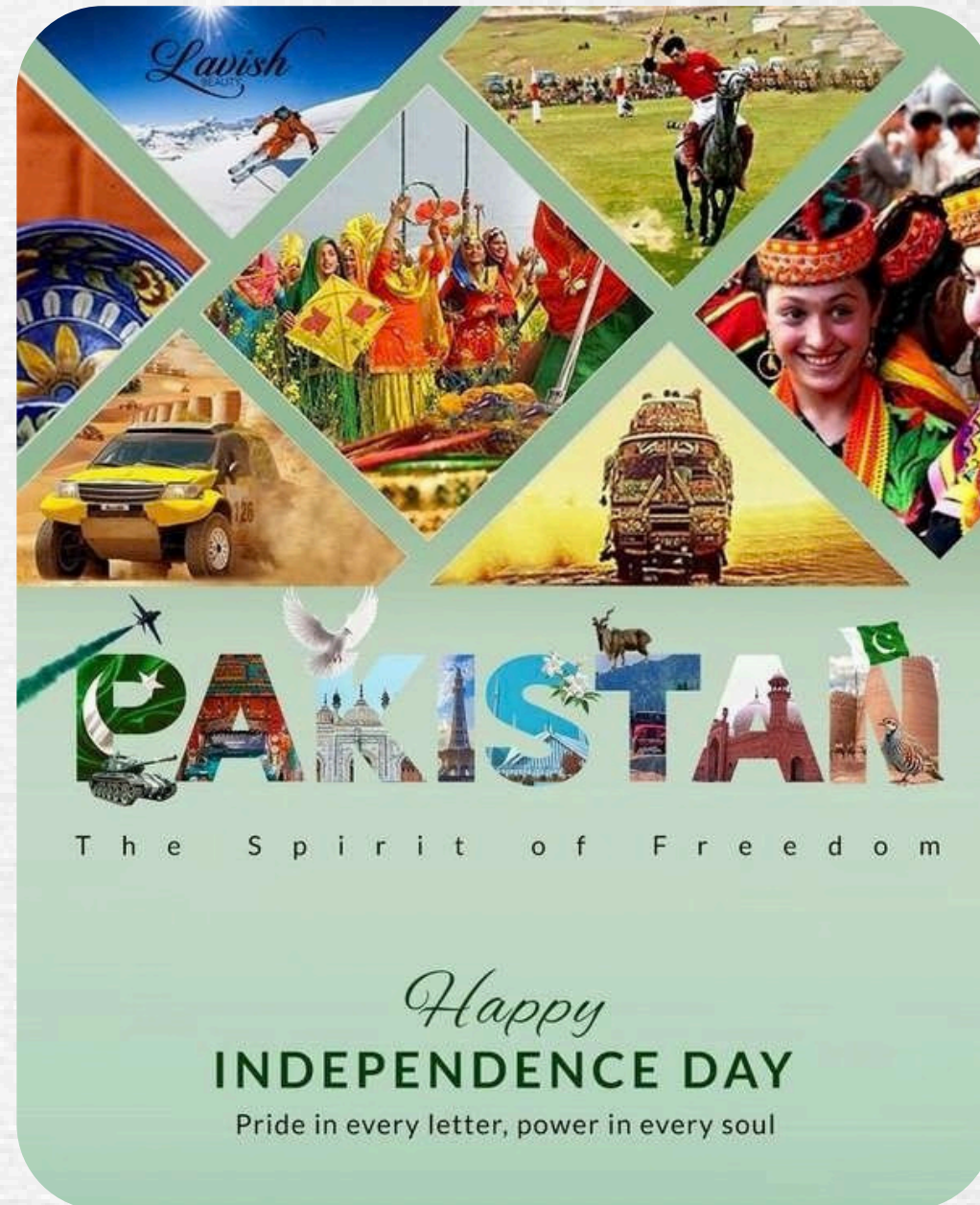
Save Money | Order Online
www.westgatepizza.co.uk

Find Us On
Just Eat Deliveroo Uber Eats

The poster displays a medium pizza, garlic bread, and chicken dippers. The title 'Home Alone' is written in a cursive font. The price '£19.00' is shown in a red box. A '15% OFF' tag is placed over the garlic bread. The footer includes a QR code, website URL, and delivery partner logos.

Westgate Pizza – UK

Social Media ↘



Lavish Beauty

Social Media ↘

EDWARDS
College of Health Sciences
Bahawalpur

Session 24-26

ADMISSION OPEN
LIMITED SEATS AVAILABLE

Pharmacy Technician - Category B
2 Years Diploma Course

SECURE YOUR SPOT NOW!

SAVE A WHOLE YEAR

میٹرک پاس طلباء و طالبات کیلئے سنہری موقع

+92 3339988833
+92 3060721627

Street no.6, near university
chowk, Goheer Town
Bahawalpur

LAST DATE
28-02-2025

EDWARDS
College Of Health Sciences
Bahawalpur

ADMISSIONS OPEN
LIMITED SEATS AVAILBLE IN
SESSION 24-26

Last Date To Apply
25-01-2025

+92 306 0721627
+92 333 9988833

Near Alama Iqbal College,
Goheer Town Bahawalpur

Edwards College

Social Media



EDWARDS
College of Health Sciences
Bahawalpur

ADMISSIONS OPEN

SESSION 24-26

LIMITED SEATS AVAILABLE

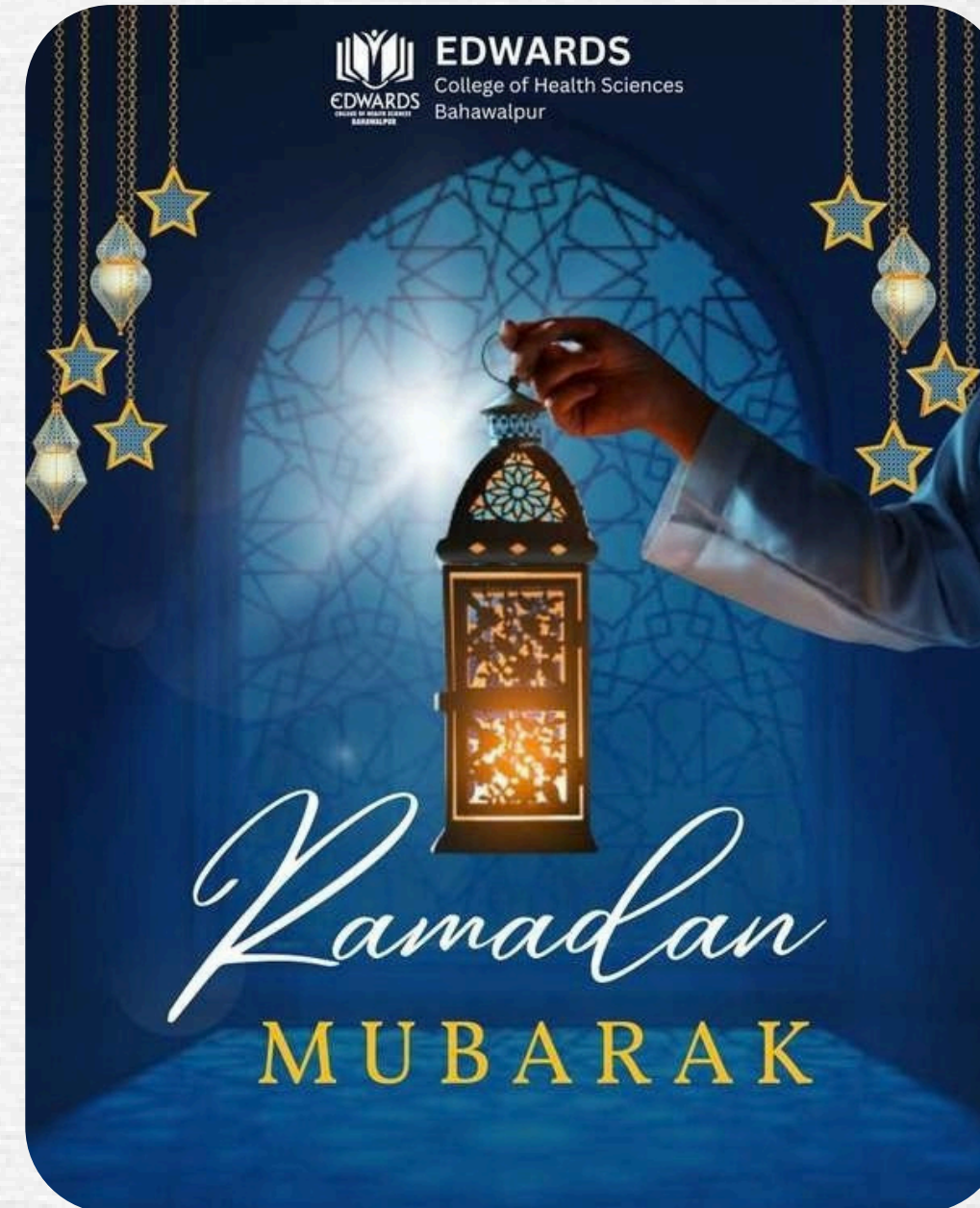
- ✓ Pharmacy Technician - Category B
- ✓ 2 Years Diploma Course

Last Date Extended
10-03-2025

میٹرک پاس طلباء و طالبات کیلئے سنہری موقع

3339988833
3060721627

Street no.6, near university chowk,
Goheer Town Bahawalpur



EDWARDS
College of Health Sciences
Bahawalpur

Ramadan
MUBARAK



EDWARDS
College of Medical Sciences
Bahawalpur

ADMISSIONS OPEN

LIMITED SEATS AVAILABLE

Pharmacy Technician (Category B)

OUR SERVICE

- ✓ میٹرک پاس طلباء و طالبات کیلئے سنہری موقع
- ✓ میڈیکل سٹور کا لائسنس حاصل کریں
- ✓ Ph.D ڈاکٹرز کی زیر نگرانی
- ✓ حافظ قرآن کے لیے خصوصی رعایت
- ✓ مستقبل سنوارنے کا بہترین موقع
- ✓ میڈیکل ریپ کی جانب
- ✓ بیرون ملک جاب کے مواقع
- ✓ ہاسپٹل اور فارمیسی کی جانب

DATE EXTENDED

Last Date To Apply
30-01-25

MORE INFORMATION

+92 306 0721627
+92 333 9988833

Street no.6, near University
Chowk, Goheer Town,
Bahawalpur

Edwards College

Social Media



Follow Us On



DOUBLE

Pizza

Deal

2 Medium Pizzas

£23.00

15% OFF





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Find Us On



Logo

Learn Skills, Grow Future

Your Future Starts Here — Are You Ready?

Graphic Design

Digital Marketing

Freelancing

First Step Towards Your Success!

Enroll Now



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Follow Us On



BURGER

MEAL 2

1/2 Pounder + Chips + Drink

£10.00

+ Cheese

£10.30

15% OFF





Save Money | Order Online

www.westgatepizza.co.uk

Find Us On



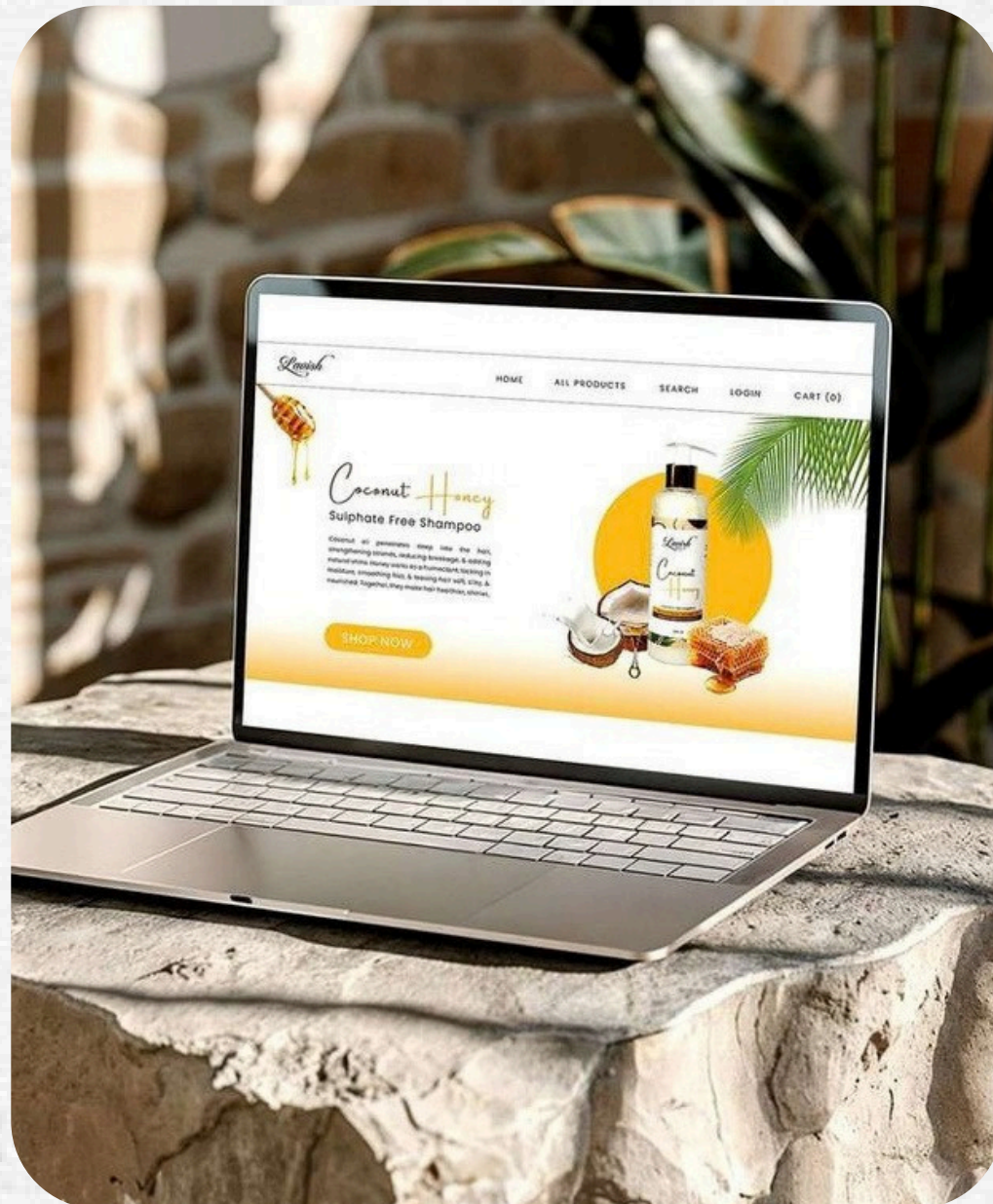
Social Media Posts

Photo Editing ↘

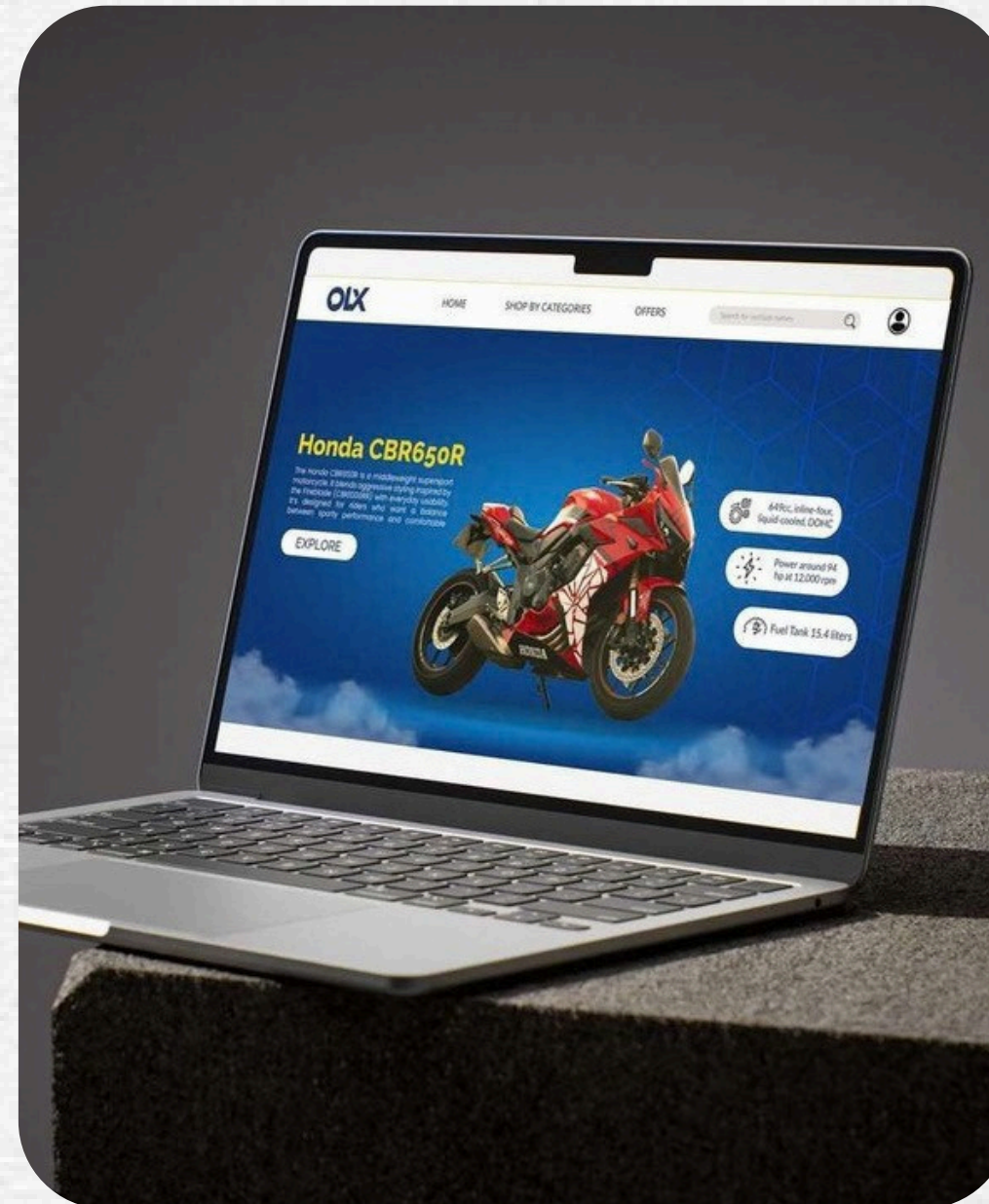


Photo Editing Skills

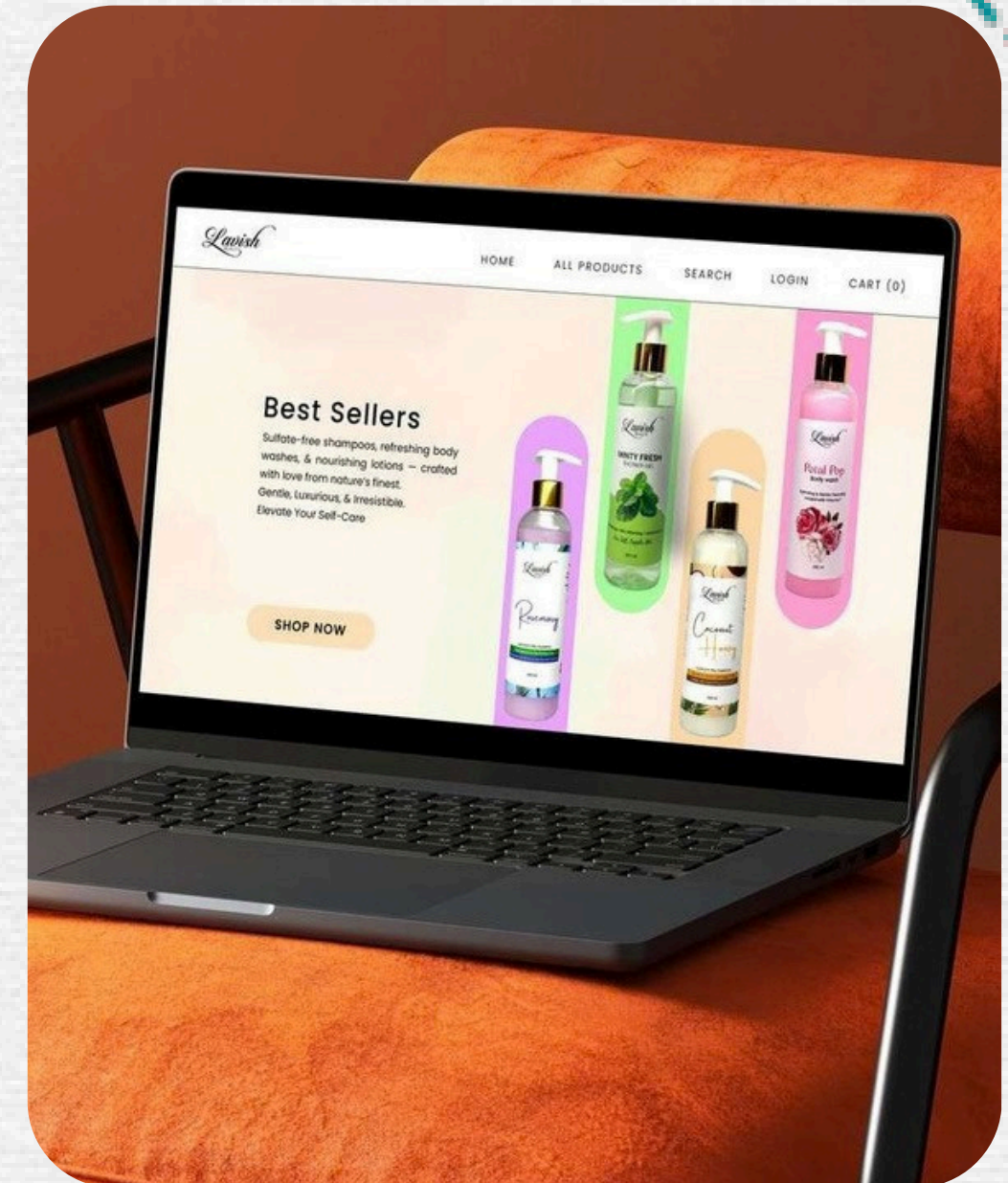
Web Banners



Lavish Beauty



OLX (Rebranding)



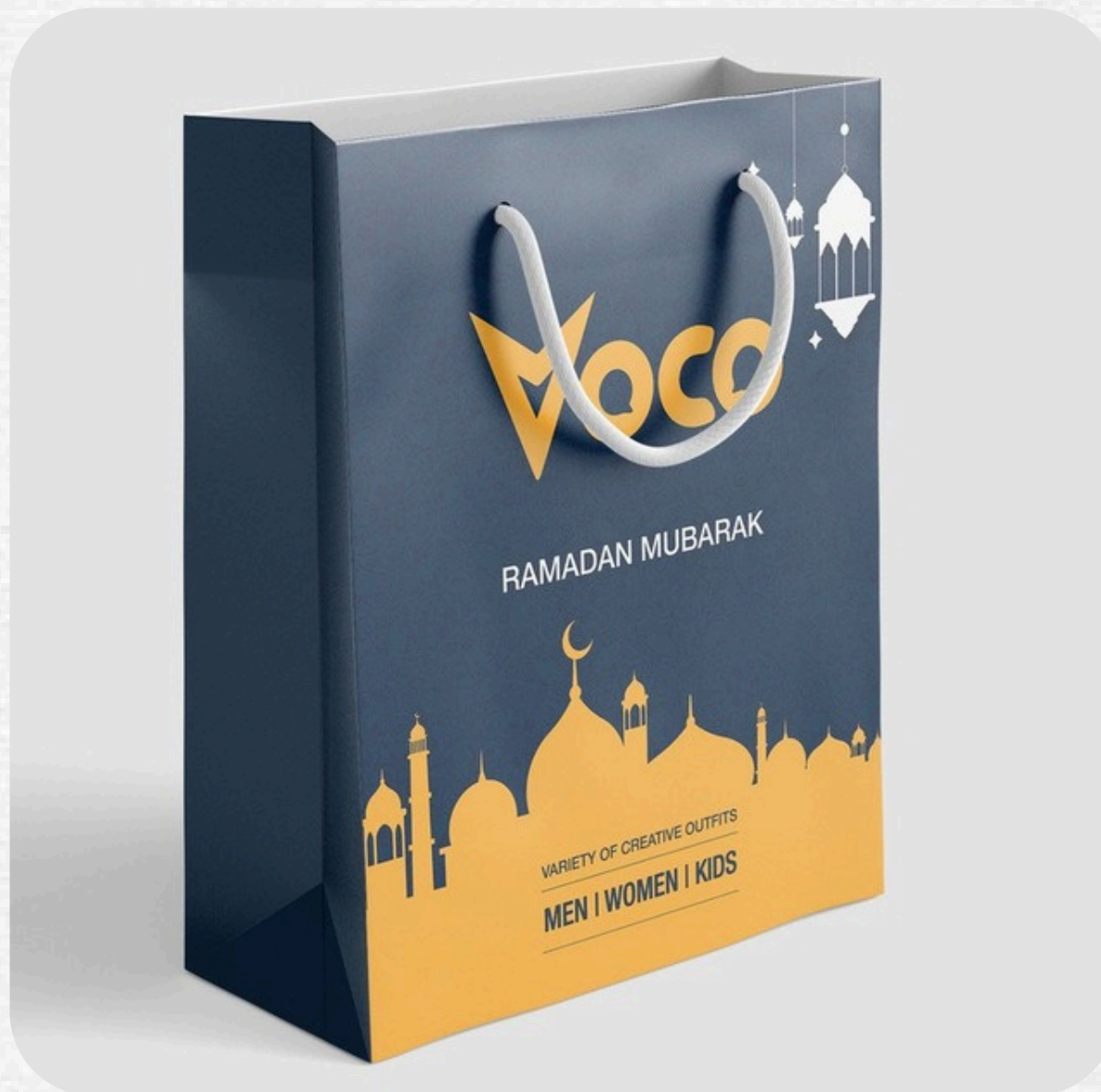
Lavish Beauty

Packaging ↘



Lavish Beauty

Printing Media ↘



Voco Clothing Brand

Printing Media ↘



Voco Clothing Brand

Logo Design ↘



BHM FOUNDATION



TMKP (Political Party)

Logo Design ↘



OLX (Rebranding)



One Stop Linen



Stationary Design ↴



Lavish Beauty



OLX (Rebranding)

Posters



Westgate Pizza UK



OLX (Rebranding)



Lavish Beauty



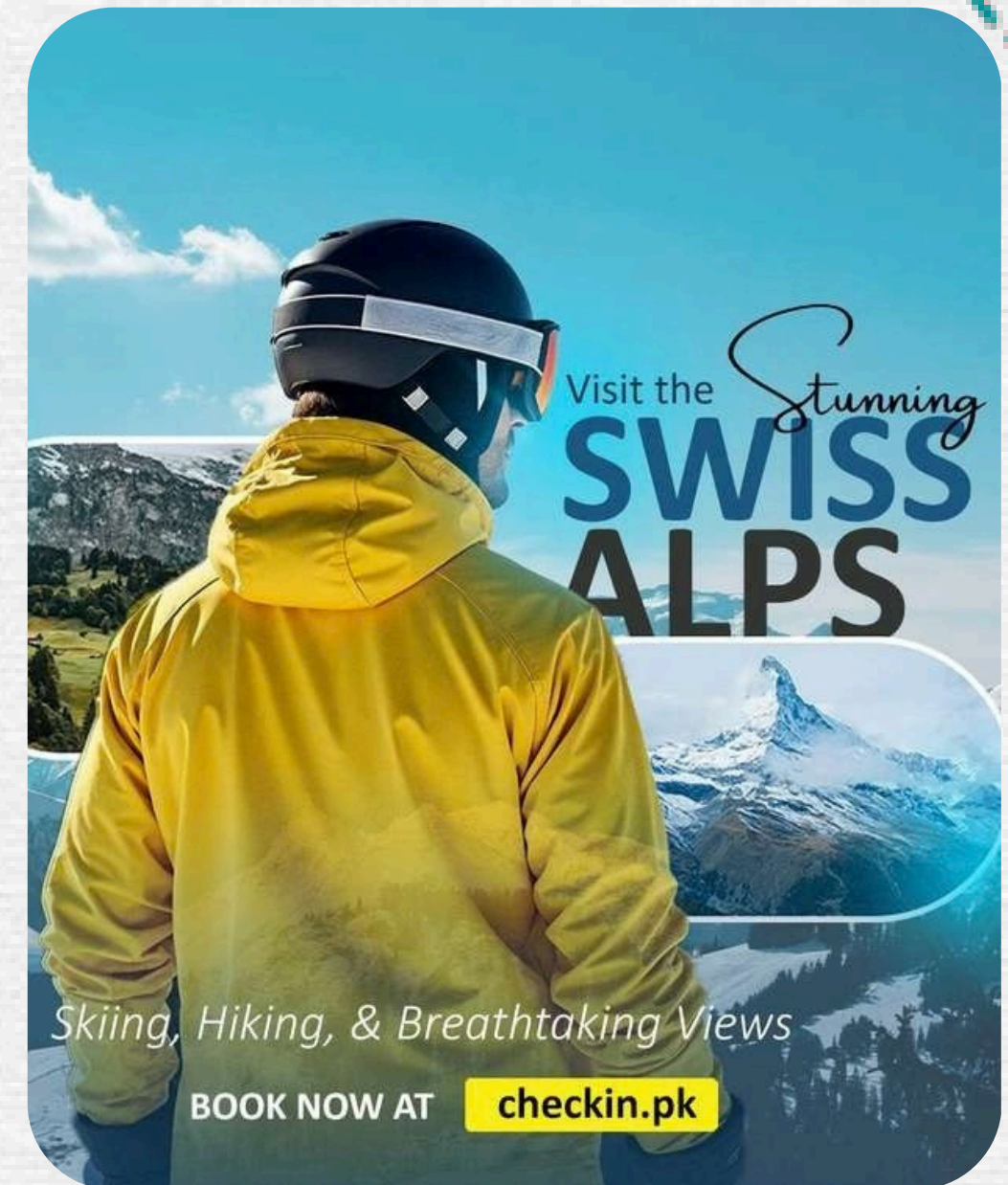
Posters ↘



OLX Car Poster



OLX Bike Poster



Checkin.pk Poster

LET'S COLLABORATE



Great design starts with a clear idea. Whether you're a startup, an established organization, or an individual with a passion project, bring me your vision and I'll shape it into design that is consistent, thoughtful, and built to stand out. From brand identity to social media, print, and video, I deliver work that is on-brand, on time, and made to connect with your audience.

Contact Today!



THANK YOU

**For More
Information :**



+92 335 0018682



Aimenqureshi7@gmail.com



Rawalpindi PK